

KENT INDUSTRIES INCORPORATED

NEWSLETTER

April 2009

Kent brokers new deal for Ferraz-Shawmut fuses!

As the April Newsletter is being prepared to go out to our customers I thought I'd take a moment to share a few thoughts.

With 24 hour media, we're being deluged with thoughts of doom and calling this economy the next great depression. I do not agree. Certainly the economy has slowed. There are people and businesses truly struggling. For them I feel much compassion.

I choose to look at this period of time as an opportunity. We've been doing a comprehensive evaluation of what we sell and how we sell. You have no doubt noticed that we're taking on a number of new lines. Our whole thought process was that we want to be able to provide a large cross section of controls. We will continue to be one of Moeller's top distributors in the country as that is our premier line. Moeller has always been a top of the line product and we're proud to have sold the line for so many years. Our shift will only be to widen the selection of manufacturers.

In an attempt to be sensitive to the economy we have been absorbing price increases and removed the minimum purchase requirement we have had for years.

So, all in all, I'm excited about the future. I'm immensely proud that the business is steady and I'm seeing signs of growth. When the economic dust settles we will be well prepared to handle the explosion of business.

In our 26 years I've certainly seen the ups, downs and everything in between. When the American economy comes back it roars. This great country of ours will roar back and we are preparing ourselves for that time. It's challenging....it's fun!

Joanne

Kent Industries is proud to announce that in addition to our already extensive line of European "Milk Bottle" fuses, we have now negotiated new discount pricing on the complete line of



Ferraz Shawmut Midget and Miniature fuses, fuse blocks and power distribution blocks. So whether you are looking for the AMP-TRAP 2000 time delay AJT, ATQR, ATDR fuses or any of the ATQ, ATM or TRM midget fuses, we can provide quick delivery and the lowest price anywhere.

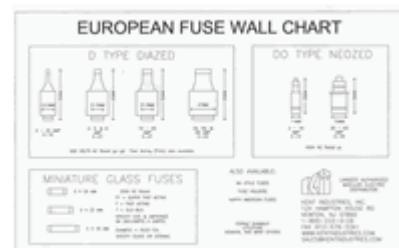
We are also proud to carry the Littelfuse and Bussman lines of circuit protection fuses. Both manufacturers provide the highest quality electronic/glass fuses and semiconductor protection fuses that ensure the safety of your equipment.



Please give us a call at 800.222.5129 for all your fuse needs.



Click on the image to the right to view a printable full size fuse chart



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